



Privacy Policy

We last updated our Privacy Policy on February 1, 2019.

This Privacy Policy explains how 67 Ventures, Inc. dba Part & Parcel (“Part & Parcel”, “we”, “us” or “our”) collects, uses, and shares your personal information. (“Personal information” is information that identifies you or that can reasonably be linked to information that identifies you.) This Privacy Policy applies when you visit our website, official social media sites, or other online properties, (collectively “Sites”), or that you provide to us through other means, such as at a Part & Parcel pop-up location or event in person. The privacy of our P&P Partners, customers and those who use our Services is important to us. Part & Parcel recognizes that you care about how your information is used. This Privacy Policy explains the choices you can make about what information we share. Please read this Privacy Policy carefully.

All capitalized terms that are not defined here in this Privacy Policy have the meaning set forth in the **Terms of Service**, in which this Privacy Policy is incorporated.

BY ACCESSING OUR ONLINE SERVICES, PURCHASING OUR PRODUCTS, AND COMMUNICATING OR OTHERWISE INTERACTING WITH US, YOU ARE ACCEPTING AND CONSENTING TO THE INFORMATION PRACTICES DESCRIBED IN THIS PRIVACY POLICY.

CHANGES TO THIS PRIVACY POLICY

We ask that you read this Privacy Policy from time to time. Part & Parcel may modify this Privacy Policy at any time in its sole discretion, without prior notice to you, and any changes will be effective immediately upon the posting of the revised Privacy Policy on the Sites. If we change the policy in a material and retroactive manner, we will provide appropriate notice to you.

INFORMATION WE COLLECT

Information You Provide: Part & Parcel collects personal information about you when you interact with our Sites, including when you create an account, join our mailing list, make a purchase, or engage in an online chat with our customer service representatives. The information we may collect includes:

- first and last name;

- email address;
- address (shipping and billing);
- telephone number;
- Your month and day of birth;
- clothing size and information about your clothing preferences;
- items you are seeking to purchase;
- special requests and information that you choose to share with us; and
- other personal information you share with us at a Part & Parcel pop-up location or event in person.

We also collect personal information when you request to find or be connected to a P&P Partner. Such information may be submitted to us through the Service or via email. We also collect personal information when Customers provide personal information to a P&P Partner or when you place an order with a P&P Partner. The P&P Partner will submit the information to us through the Service so that we may process your order. Customers may also provide their contact information to P&P Partners without making a purchase, and P&P Partners may save such information on the Service. All P&P Partners must abide by this Privacy Policy and must not share information except in connection with their Part & Parcel business.

To register as P&P Partner on our Service, you may also need to provide additional personal information, such as your social security number, tax identification number and full date of birth. You may also provide other information, such as your photograph, social media profiles and information in your completed and digitally signed online Independent Partner Agreement. Upon the termination of the relationship between Part & Parcel and the P&P Partner, Part & Parcel will keep the P&P Partner's personal information for lawful purposes only.

If you make a purchase through our Sites or authorize a P&P Partner to submit your order through the Service as described above, our third-party payment processor service providers may also collect billing information, such as your first and last name, email address, phone number, credit card or debit card number, and billing and shipping addresses. If you make a purchase over the phone, we will collect this personal information and share it with our third-party payment processor service providers.

We also collect varying amounts of personal information based on how you engage with us. For example, some of the additional places we collect personal Information are when you register to receive communications from us, contact or communicate with us, participate in surveys, enter contests or promotions, submit a product review, testimonial, comment, suggestion, or other content to us, access or use our pages or accounts on any third-party social media platforms such as Facebook, Twitter, or Pinterest, or otherwise interact with us online or by phone, mail, fax, or in person.

Information We Automatically Collect: We may automatically collect personal information from your use of devices that you use to interact with our Sites, as well as from your interaction with emails that we send to you. The personal information we automatically collect may include your geolocation and other data, including your IP address, browser type, operating system, device type, the

webpage you visited before coming to our Site, pages you visited on our Sites, time spent on those pages, information you searched for on the Sites, when and for how long you visited the Sites, and similar information, which we collect through cookies, beacons, and other technologies. The information we automatically collect will be associated with any personal information that you have provided to us.

We may use this information to provide you location-based advertisements and social media posts. We may also use this personal information for analytics purposes. You may be able to discontinue our collection of geolocation information by changing the app's settings or the location settings on your mobile device.

Information We Receive From Other Sources: We receive personal information about you from other sources to help us correct or supplement our records, improve the quality or personalization of our service to you, prevent or detect fraud, and for other business purposes. For example, if you access our website through a third-party connection or log-in (e.g., through Facebook), such third-party may pass certain Information about your use of its service to us. We may also receive Information about you from third parties such as our business partners and service providers. We may also obtain other Information about you such as change of address, contact information, or demographic information from commercially or publicly available sources. We may give you the opportunity to tell your friends about product information and promotions.

HOW WE USE INFORMATION WE COLLECT ABOUT YOU

Part & Parcel may use the personal information it collects about you for a number of purposes, including to:

- facilitate your shopping experience and transactions, including processing and fulfilling purchases, communicating about orders and their status, and personalizing the customer experience where possible;
- offer you information, recommendations, and promotional material about the products and services you see on our Sites;
- promote our P&P Partners;
- monitor and ensure customer satisfaction, including troubleshooting problems and resolving disputes;
- provide you with an interactive social media experience that allows you to connect your social networking community to our Sites;
- develop a personal profile about you that combines personal information you have provided with personal information about you we have obtained from third parties;
- analyze the performance and functioning of our Sites;
- study how our customers use our digital properties and to perform other market research;
- provide you with advertisements based on your interests;
- develop new products and promotions; and
- target and send you marketing and promotional materials and other information that may be of interest to you.

If you decide at any time that you no longer wish to receive marketing and promotional materials from us, please follow the unsubscribe instructions provided in any of the communications you receive from us. You may also contact us at privacy@partandparcel.com and explain your request.

Part & Parcel may, from time to time, publish a P&P Partner's personal information (for example, name, photograph, sales results and achievements) to recognize the P&P Partner's achievements and help motivate other P&P Partners. These promotions will not contain personal information about their customers.

WHEN WE SHARE AND DISCLOSE PERSONAL INFORMATION

We do not rent or sell your personal information with nonaffiliated companies or their employees, except to provide products or services you have requested, when we have your permission, or under the following circumstances:

With Other Parts of Our Business and Our Business Partners

We may share your information with our affiliates and subsidiaries for their business purposes as well as any of the business purposes set forth in this Privacy Policy.

With Third Parties

Part & Parcel also may share your personal information with third-party service providers who perform services and functions on our behalf to support our interactions with you including, for example, providing our products and services, processing your purchases, administering surveys or contests, fraud detection and prevention or communicating with you.

These service providers are granted access to some or all of your personal information as necessary and may use cookies (as defined below) or other automatic collection technology on our behalf. The service providers are contractually restricted in the ways they may use your personal information.

With Our P&P Partners

To facilitate communications among our network of P&P Partners, we may share P&P Partners' or prospective P&P Partners' contact information with other P&P Partners.

As part of our service and to make sure customers needs are met, we may refer customers to a P&P Partner. If a P&P Partner terminates his or her account, we may share the P&P Partner's customer contact information with another P&P Partner to service those customers.

To Comply with Laws

Part & Parcel may disclose personal information to other third parties, including law enforcement authorities, when such disclosure appears necessary to comply with the law, a subpoena or other litigation process or to protect the interests or safety of its visitors and customers, Part & Parcel employees or others, where we determine that doing so is appropriate to:

- enforce our Terms of Service;
- protect our property, services, and legal rights;
- provide maintenance services, database management, and similar site-related services;
- prevent physical harm to persons or the property of others;
- prevent fraud or other illegal activity against Part & Parcel and others;
- support auditing, compliance, and corporate governance functions;
- comply with subpoenas, court orders, or similar legal processes, including to law enforcement agencies, regulators and courts; or
- comply with any and all applicable laws.

Aggregated, Non-Identifying Information: Part & Parcel may share aggregated information that is not individually identifiable (or personal information) with third parties for industry analysis, demographic analysis, and targeted ad delivery.

USER POSTS/PRODUCT REVIEWS/SHARE THIS

Any Information that you post (1) to or through this website or any social media presence relating to our business, such as a product review, testimonial, or comment, (2) to social media platforms such as Facebook, or (3) using a "share this" feature will be seen, collected, and used by anyone who has access thereto, including, without limitation, your user/screen name. You are responsible for all actions resulting from any Information, including Personal Information, which you post via our website or social media platforms. Please remember that any Information you share or otherwise post becomes public information, is not subject to this Privacy Policy, and Part & Parcel is not responsible for the results of such postings.

HOW PART & PARCEL USES COOKIES AND OTHER TECHNOLOGIES

When you visit our Sites, Part & Parcel may place pieces of code, commonly referred to as "cookies," or similar technology on your devices. Part & Parcel may begin collecting information about you or your activity on devices associated with you through cookies or similar technologies as soon as you visit our Sites. We use advertising identifiers similar to cookies in our mobile applications. By using our Sites, you permit Part & Parcel to collect and use your personal information from activity on devices associated with you in accordance with this Privacy Policy.

Part & Parcel uses cookies for a number of purposes: First, we use persistent cookies to save your login information for future logins to our Sites and to collect and analyze information about your online activity to help us improve our services. Second, we use session ID cookies to enable certain

features of the Sites to better understand how you interact with the Sites, and to monitor aggregate use of our Sites by Part & Parcel users. Unlike persistent cookies, session cookies are deleted from your computer when you log off of the Sites and close your browser.

We also use Google Analytics to monitor activity on the Site. To learn how Google Analytics collects and processes data, please visit: "How Google uses data when you use our partners' sites or apps" located at www.google.com/policies/privacy/partners

We also may use "pixel tags," "web beacons," and other technologies on our Sites to collect usage, demographic, and geographic location data, which allow us to count users who have visited certain pages of the Sites, to deliver branded services, and to help determine the effectiveness of promotional or advertising campaigns.

Some internet browsers (e.g. Internet Explorer, Safari, Chrome) offer their own opt outs for interest-based advertising. The ad networks and ad service providers we participate with may not recognize these opt outs. Information about how to opt out of certain online interest-based advertising is discussed in the next section of this Privacy Policy.

NETWORK ADVERTISING

We may also enter into agreements with third parties that possess technology that allows the Sites to use targeting or advertising cookies to see which areas and features are popular, count visits to our Sites and customize the advertising and marketing messages you receive on the Sites. This information may be shared with these third parties for this purpose. The Site may use third-party cookie DoubleClick to optimize our Sites based on the traffic we receive and assist with marketing. Additional information regarding online advertising is available at: <https://www.networkadvertising.org/understanding-online-advertising/what-are-my-options> or www.aboutads.info/choices

THIRD-PARTY ADVERTISEMENTS

Third parties, including advertisers, may collect information, potentially including personal information, about your activities over time and across different websites when you use the Sites. Those third parties may use cookies, pixel tags, web beacons, mobile application advertising identifiers and other technologies. Those third parties may also provide Part & Parcel with information and reports about data collection, ad response measurement, analytical information, and assist with delivery of relevant marketing messages and advertisements.

Collection of your information by third parties is not governed by this Privacy Policy. Please consult the privacy policies of those third parties to determine how they collect and use your information. Many third-party advertisers and some web browsers and mobile devices allow you to opt out of third-party advertising. Information and resources regarding how to opt out of interest-based advertising are available from the Digital Advertising Alliance at <http://www.aboutads.info/choices/>.

HOW TO MODIFY OR DELETE PERSONAL INFORMATION

We provide you with the opportunity to update and/or delete certain personal information and to opt-out of having your personal information used or disclosed for certain purposes. For example, you may

- correct or update your personal information;
- change your preferences for communications; and/or
- request access to your personal information.

You may exercise your choices at the time of your account registration, via your online account if you are a P&P Partner, following the instructions provided in communications sent to you or by contacting us at privacy@partandparcel.com.

Because we plan our communications in advance, it may take up to several weeks for your request to become effective. If you continue to receive our communications after expressing an opt-out preference, please let us know so that we can investigate the situation. We will, however, continue to send transaction-based communications if you place an order, request a sample, request customer support, register a product, or make similar requests.

Please be aware that if you do not allow us to collect and use your personal information, we may not be able to deliver certain products, promotions, and offerings to you. We may retain an archived copy of your records as required by law or for legitimate business purposes.

HOW PART & PARCEL PROTECTS PERSONAL INFORMATION

Part & Parcel uses industry-standard security techniques on the Sites to help protect against the loss, misuse or alteration of information collected from you at the Sites. However, while we strive to protect your personal information, we cannot ensure the security of the information you transmit to us. In this regard, we urge you to take every precaution to protect your personal data while you are on the Internet. At a minimum, we encourage you to make sure that you are using a secure browser as you surf the Internet.

When your credit card payments are processed, your information is protected by industry-standard encryption technology to provide for the security of customer credit card information. However, no method of electronically transmitting or storing data is ever completely secure, and therefore, we cannot guarantee that your personal information will never be accessed, used, or disclosed in a manner that is inconsistent with this Privacy Policy.

You are responsible for maintaining the confidentiality of your user password and account login information. We encourage you to set a secure password that is difficult for others to guess, and change your password on a regular basis to help ensure your account remains secure. Please note that email is

not encrypted and is not considered a secure means of transmitting credit card or other sensitive information. Part & Parcel will never ask for sensitive information via email.

BUSINESS TRANSFERS AND CORPORATE CHANGES

We reserve the right to disclose, sell, or transfer all information related to the Sites, including personal information:

- to a subsequent owner, co-owner or operator of one or more of the Sites; or
- in connection with a corporate merger, consolidation, or restructuring; the sale of substantially all of our stock and/or assets; or other corporate change, including, without limitation, during the course of any due diligence process.

LINKS, THIRD-PARTY WEBSITES, AND SOCIAL MEDIA PLATFORMS

Our Services and communications may contain links to other websites and social media platforms such as Facebook, Twitter, or Pinterest ("Linked Sites"). We are not responsible for the privacy practices, policies, or content of any Linked Sites, even if you link to them from our website or communications. This Privacy Notice does not apply to any Linked Sites. We have no control over the collection or use of Information, including personal information, on any Linked Sites. We encourage you to read and understand the privacy practices of any Linked Sites that you visit.

We maintain a social media presence, such as a Part & Parcel Facebook page, a Part & Parcel Instagram page and Part & Parcel Twitter feed. You can interact with us through social media, such as by entering our contests, posting content, sharing material from Part & Parcel's websites, and using our social media plug-ins. When you interact with us using social media, we may receive information such as your user ID, your profile picture, photos you post, and similar information, which is often determined by your privacy settings at social media sites. We may use the information for the same types of purposes we describe throughout this Privacy Policy. Your use of social media sites is primarily governed by the site operators' privacy policies and terms of service, and the information you share with us and with others is largely controlled by the privacy settings you have established at those sites.

INFORMATION WE TRANSFER

The Sites to which this Privacy Policy applies are subject to U.S. law, unless otherwise stated in this Privacy Policy. By using the Sites or providing us with your information, you are directly transferring your information to us in the United States. In addition, we may transfer the information that we collect through the Sites to other countries where we do business. These countries may not have the same data protection laws as the country in which you reside. When we transfer personal information we collect about you to other countries, we will protect that information as described in this Privacy Policy, even though a given country may not have the same privacy and data protection

laws as the country in which you reside. You agree to and acknowledge our collection, transfer, and processing of your personal information in accordance with this Privacy Policy.

CHILDREN'S PRIVACY

Under Age 13

Our Sites are general audience sites not directed at children under the age of 13, and we do not knowingly collect personal information from persons under the age of 13 on our Sites without verifiable parental consent. If we learn that a child under the age of 13 has submitted personally identifiable information online without parental consent, we will take all reasonable measures to delete such information from our databases and to not use such information for any purpose (except where necessary to protect the safety of the child or others as required or allowed by law). If you become aware of any personally identifiable information we have collected from children under 13, please contact us at privacy@partandparcel.com or by calling 1-415-851-4132.

Under Age 18

Minors under 18 years of age may have the personal information that they provide to us through the Site deleted by sending an email to privacy@partandparcel.com requesting deletion. Please note that, while we make reasonable efforts to comply with such requests, deletion of your personal information does not ensure complete and comprehensive removal of that data from all systems.

CALIFORNIA PRIVACY RIGHTS

If you are a California resident, California law permits you to request information regarding the disclosure of your personal information by Part & Parcel to third parties for the third parties' direct marketing purposes within the immediately preceding calendar year. Part & Parcel will provide you with a list of the categories of personal information disclosed and a list of the names and addresses of the third parties. To make such a request, please write us at:

Part & Parcel
Attn: Legal Department
649 Mission St.
San Francisco, CA 94105

For all requests, you must put the statement "Your California Privacy Rights" in the body of your request, as well as your name, street address, city, state, and zip code. In the body of your request, please provide enough information for us to determine if this applies to you. You need to attest to the fact that you are a California resident and provide a current California address for our response.

Please note that we will not accept requests via the telephone, and we are not responsible for notices that are not labeled or sent properly, or that do not have complete information.

DO NOT TRACK

Do Not Track is a privacy preference that users can set in some web browsers, allowing users to opt out of tracking by websites and online services. At this time, there is no worldwide uniform or consistent industry standard or definition for responding to, processing, or communicating Do Not Track signals. Thus, like many other websites and online services, our Online Services are currently unable to respond to Do Not Track signals. To find out more about "Do Not Track", you may wish to visit <http://www.allaboutdnt.com>.

EMAIL SECURITY

"Phishing" is a scam designed to steal your personal information. If you receive an email that looks like it is from us asking you for your personal information, please notify us as provided below in the **How to Contact Us** section.

HOW TO CONTACT US

Please contact us if you have any questions or comments about our privacy practices or this Privacy Policy. You can reach us online at privacy@partandparcel.com or you can write to us at:

Part & Parcel
Attn: Legal Department
649 Mission St.
San Francisco, CA 94105